



MEDIA RELEASE

HELIJET LAUNCHES SKY-HIGH CANADIAN FLAG TRIBUTE ON ONE OF ITS PASSENGER HELICOPTERS STARTING CANADA DAY

“No flagpole flies the Canadian flag higher than this”

CANADA DAY July 1, 2025

Richmond, B.C.: With a giant Canadian flag splashed across the body, accompanied by the phrase “*True North Strong and Free*”, Helijet International proudly launches a new “Team Canada” look today for one of its Sikorsky S-76 passenger helicopters.



The refreshed look helicopter is scheduled to run throughout Canada Day between Helijet’s downtown Vancouver and Victoria terminals and will be hard to miss for anyone seeing it on approach or take off.

“We decided to launch this new livery on Canada Day as a bold statement to affirm that Helijet is a proudly Canadian company,” said Danny Sitnam, President and CEO of Helijet International. “We think there’s no bigger statement we could make than flying the Maple Leaf flag high in the sky on our routes over the BC coast from this day forward to serve as a constant reminder of our collective Team Canada spirit.”

Photos attached provided by Helijet. Hi-res images and video available from contact below.

(more)

About Helijet:

Helijet International Inc. is a privately held Canadian-owned company based at the Vancouver International Airport, British Columbia, Canada, and is recognized as North America's largest helicopter airline, carrying well over 2.7 million guests in the past 39 years. In addition to its scheduled helicopter services, Helijet is the Province of British Columbia's longest standing and largest air service provider of dedicated medically equipped helicopters.

Helijet provides exclusive-use helicopter and fixed-wing services to world-renowned sport fishing resorts, public service and energy companies throughout the west coast of British Columbia and North America.

For more information, visit Helijet.com.

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